

# NAQIBUL MAHBOOB

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## GRAPHIC DESIGNER

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### CONTACT

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507-304-5158  
naqibulahmed@gmail.com  
[www.naaqeeb.com](http://www.naaqeeb.com)

### SKILLS

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Photoshop, Illustrator, After Effects, Premiere Pro, InDesign, WIX, Word, PowerPoint, Adobe Express, Squarespace, Analytics, Creativity, Strategic Thinking, Adobe XD, Figma

### EDUCATION

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Minnesota State University,  
Mankato  
**2019-2023**  
BFA in Graphic Design

### ACTIVITY

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[AIGA Mankato](#)  
President  
**2022-2023**

### PROFILE

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Graphic Designer, leveraging my 3+ years of experience in crafting visually stunning designs, conceptualizing and implementing successful graphic campaigns, producing captivating visual content, evaluating and presenting performance metrics, and remaining abreast of the latest trends and industry standards in graphic design.

### EXPERIENCE

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**Graphic Designer**, CSU Marketing and Communication  
*Minnesota State University, Mankato*  
**2022-2023**

Specialize in creating compelling promotional materials and merchandise tailored to a variety of university events. Collaborating closely with clients, I adeptly develop and execute advertising campaigns to effectively promote their events and initiatives.

**Graphic Designer**, Kearney International Center  
*Minnesota State University, Mankato*  
**2022-2023**

I collaborate with fellow Maverick Global Ambassadors to develop compelling promotional campaigns catered specifically to international students, ensuring their seamless transition to the University.

**Social Media Manager**, The Reporters  
*Minnesota State University, Mankato*  
**2022-2023**

Responsible for overseeing the management of social media platforms and content creation for the reporters of the student newspaper at Minnesota State Mankato.